

Thriving CEE

Hungary's fintech opportunity



MKB
Fintechlab



#openbanking

#human-centered_design

#design-driven

#empathyintransformation



Fintech Meetup@Budapest



MKB
Fintechlab

**We're transforming
a state-owned bank
built on classical
values**



**into an open,
innovative, agile
bank with **digital
transformation.****

We're becoming **digital pioneers**



We implemented a core system transformation in 2,5 yrs with Oracle



**Leading
fintech
program**



**Online
account
opening**



**Digital
payment**



**First API
sandbox
published in
'17**



**Award
winning
MKB mobile
app**



**Fundamental
transformation**

Innovation in MKB Fintechlab



1 We build a
community

3.000 talent in
our community



2 We develop
startups

15 investments,
growing valuations &
more transactions
coming



3 We implement
innovations

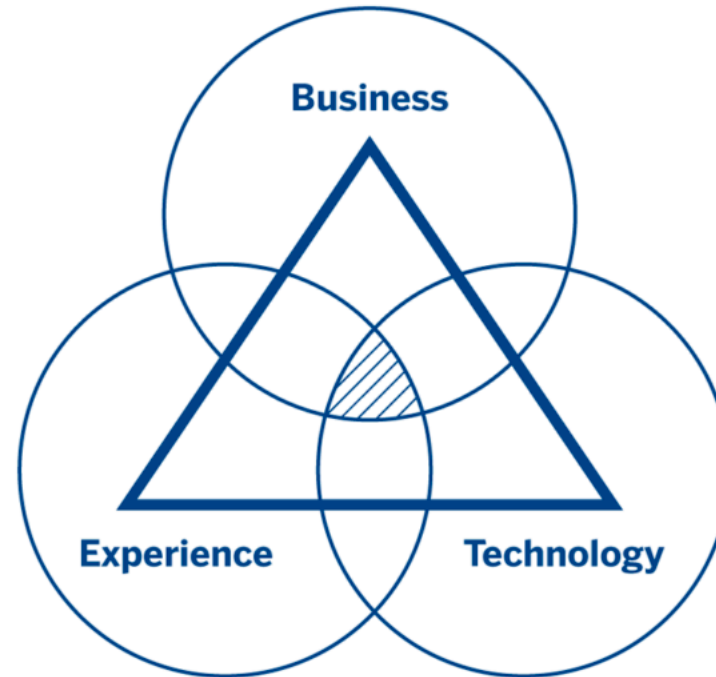
5 live bank-fintech
partnership, growing CX
and efficiency

Innovation

together

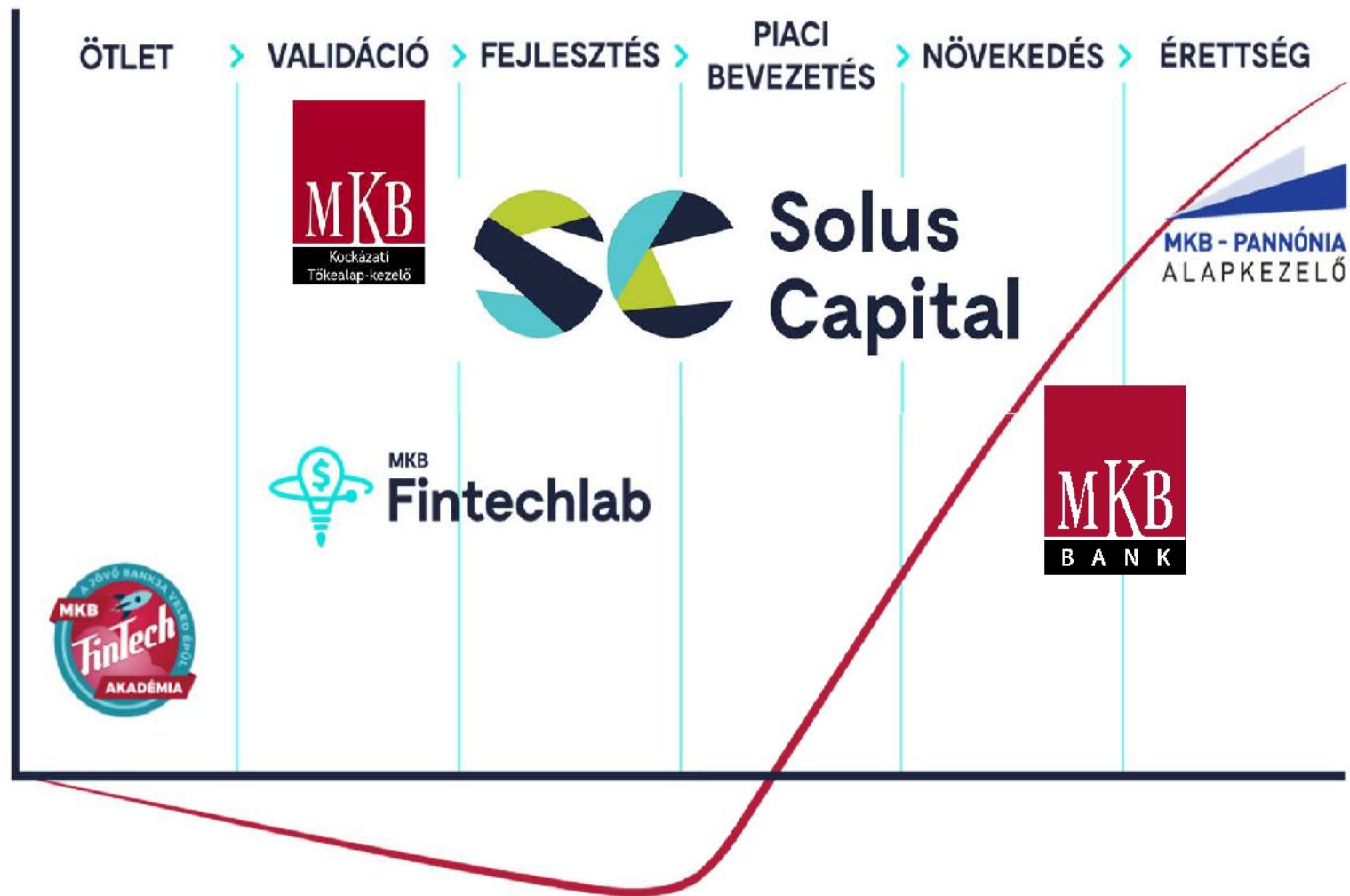
3+1 We represent
customers.

internal design competence
translating **customer needs**
into validated digital
innovations



VC arm

investing in the whole lifecycle

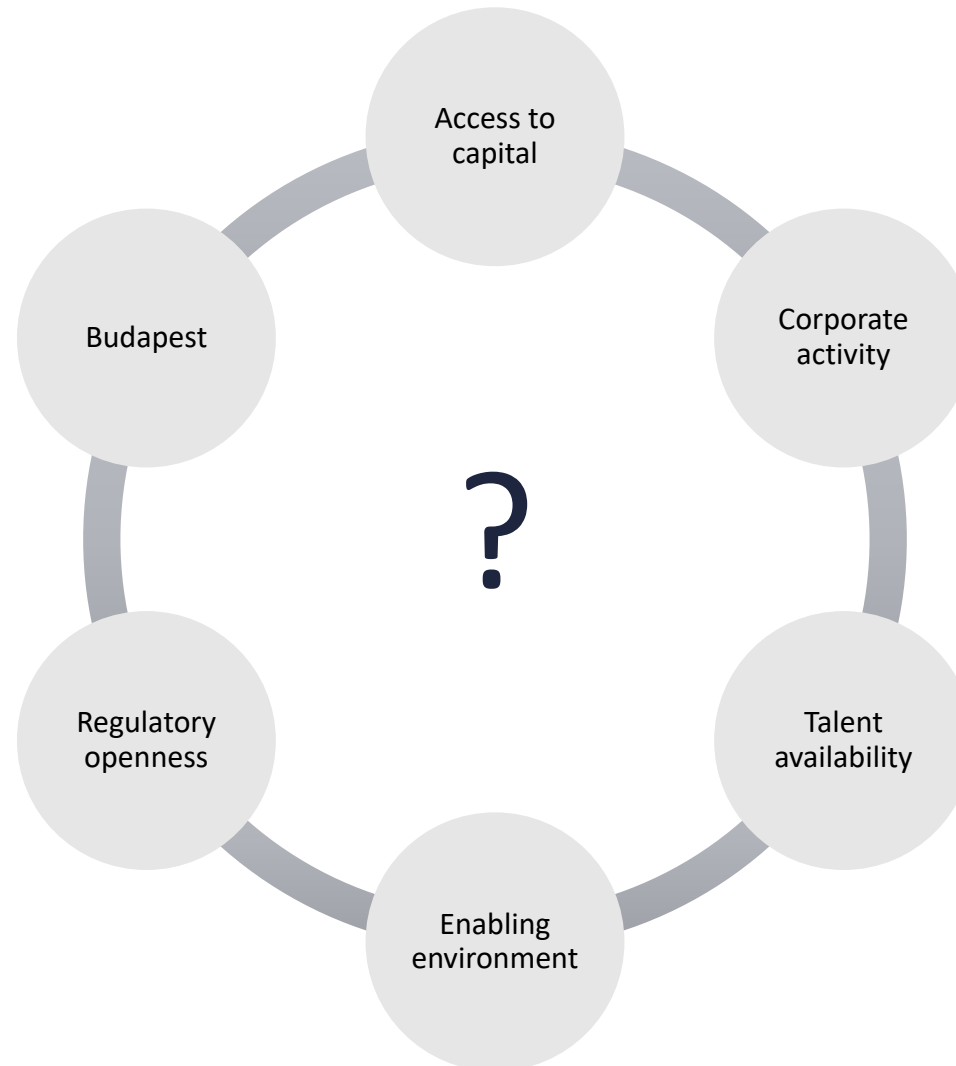


Budapest on its way

To become a regional fintech capital



MKB
Fintechlab



Budapest on its way

To become a regional fintech capital



Eötvös Loránd
Tudományegyetem



MILLENÁRIS
STARTUP CAMPUS



Solus
Capital



HIVENTURES
AZ MFB CSOPORT TAGJA



PÉNZÜGYMINISZTERIUM



CEU
CENTRAL
EUROPEAN
UNIVERSITY



CORVINUS
UNIVERSITY OF
BUDAPEST



otpbank



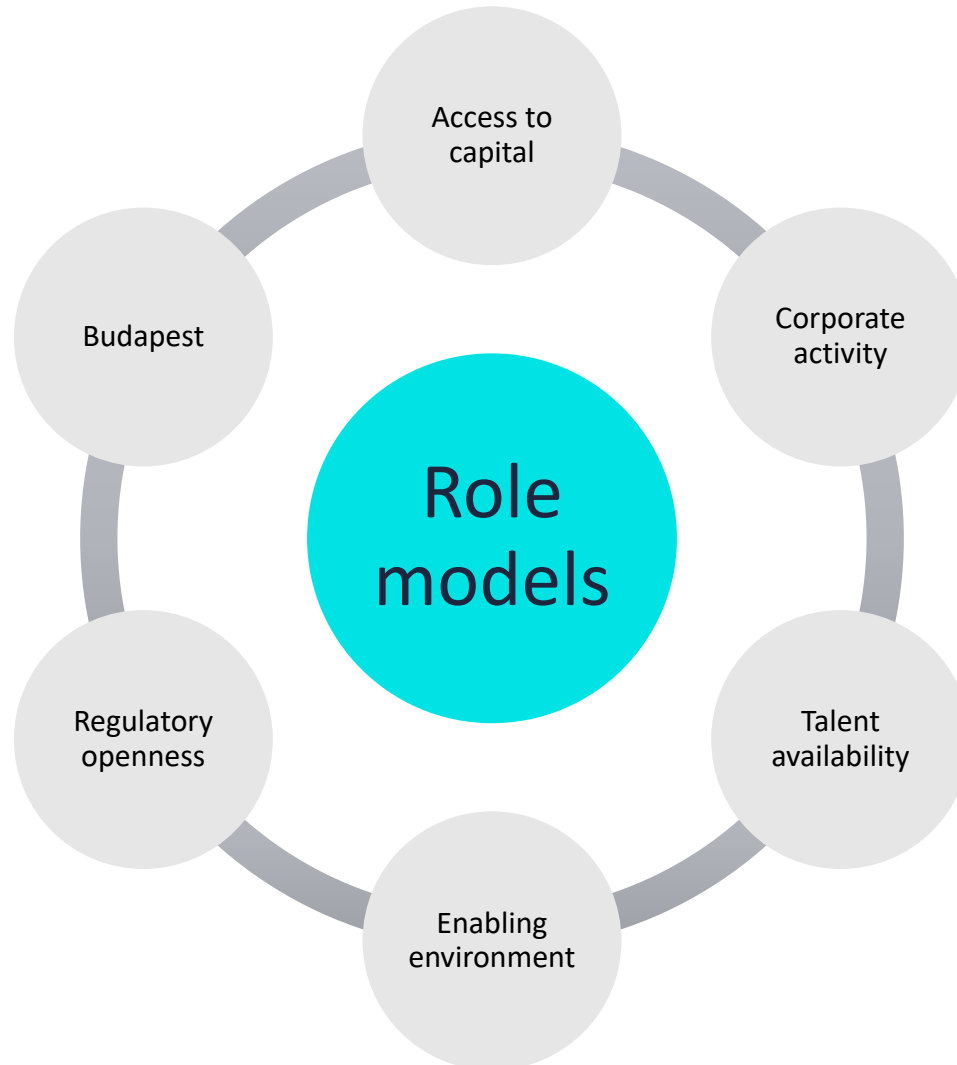
SZÉCHENYI
TŐKEALAP-KEZELŐ ZRT.

Budapest on its way

To become a regional fintech capital



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Recipe

for a happier fintech life



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have
empathy



learn to
say no



find your
champion

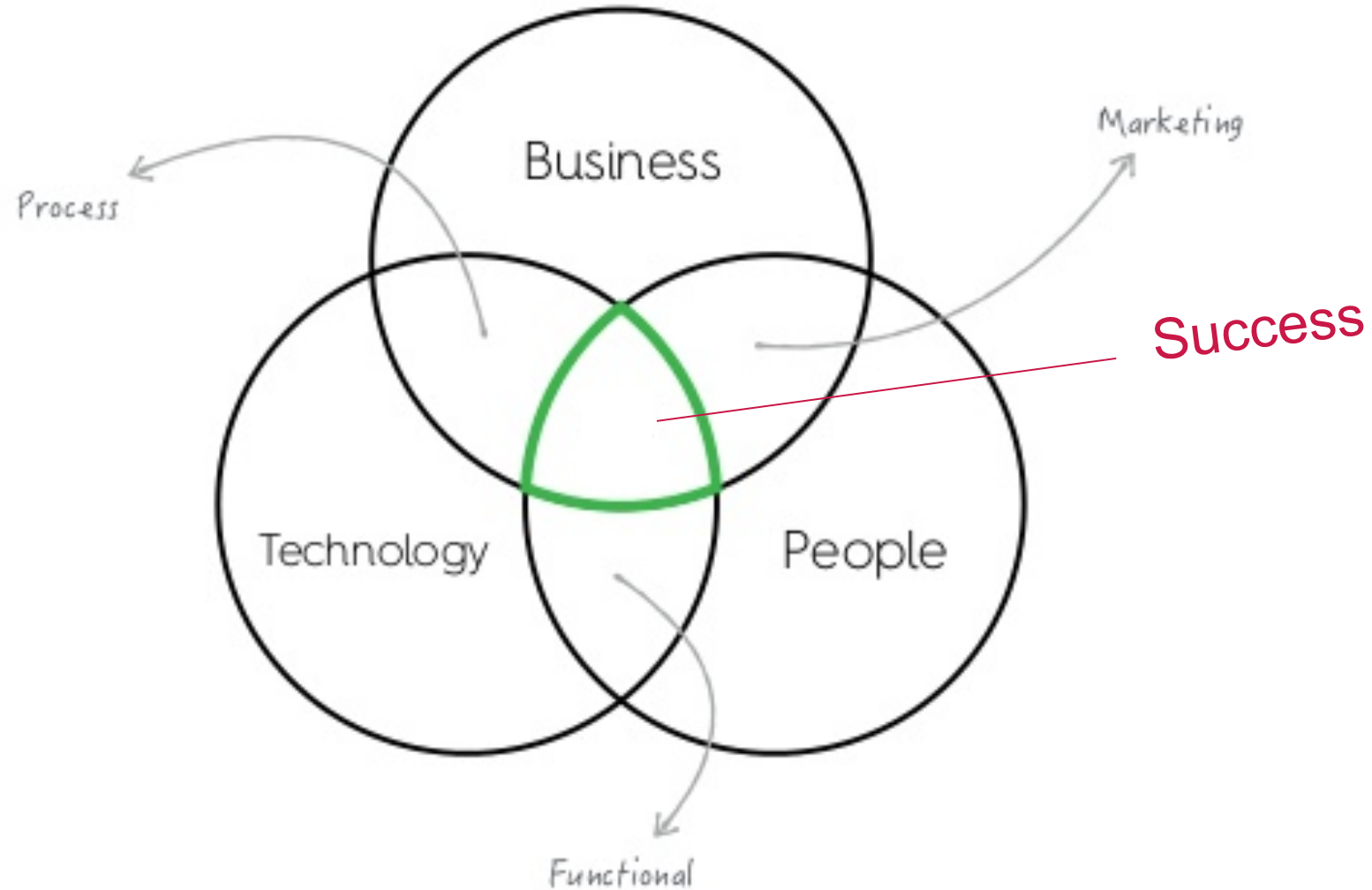


Never forget:

the power lies in cross-functionality



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Act now

fintech opportunities in Hungary



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#bankingcustomers



#end-to-end_partnerships



#VCmoney



#instantpayment

TRUTH

“We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten.

Don't let yourself be lulled into inaction.”

– Bill Gates



CONNECT

Thank you!

+36304481009

janos@fintechlab.hu

www.fintechlab.hu

